



If the donor answers: Hello, this is **Name** calling from Blessings in a Backpack. How are you today?

I wanted to call today to thank you for the generous gift you recently made to Blessings in a Backpack to help feed children facing food insecurity. Blessings has achieved so much in the last few years thanks to donors like you that we are proud to say that we are now providing hunger-free weekends to over 88,000 children across the country. Do you have any questions about Blessings work?

Wait for their response.

We hope we can count on your continued support to reach our goal to provide hunger-free weekends to 500,000 children by 2020. Thank you!

If you leave a message for the donor: Good morning/afternoon, this is **Name** from Blessings in a Backpack. I wanted to call today to say thank you for the generous gift you recently made to Blessings in a Backpack to help feed children facing food insecurity. Blessings has achieved so much in the last few years thanks to donors like you that we are proud to say that we are now providing hunger-free weekends for over 88,000 children across the country. If you have any questions about Blessings work please do not hesitate to call me at **312.893.5509**. Thank you and have a great day!

The friendlier and more engaging you are on the phone, the more likely the donor is to continue supporting Blessings in a Backpack!